

**Amendments to the Claims:**

This listing of the claims will replace all prior versions, and listings of claims in the application:

**Listing of Claims:**

1. (Previously presented) A white balance picture correction process implemented in a digital camera having a processor, a memory and a user interface, comprising the steps of:

determining a white balance digital camera processing setting for a picture taking venue at a visit to the venue;

saving the setting for the venue; and

correcting pictures taken at a subsequent visit to the venue with the saved setting;

the determining step further comprising capturing an image utilizing the digital camera and processing the captured image in the processor of the digital camera to determine the white balance setting;

the saving step further comprising storing the white balance setting in the memory of the digital camera in a file having an identifier which allows a user of the digital camera to correlate the identifier with the venue;

the memory being configurable to store the determined white balance setting and at least one additional white balance setting for another picture taking venue, the determined white balance setting being selectable from the plurality of stored white balance settings, for use in the correcting step, via the user interface of the digital camera.

2. (Original) A process as recited in claim 1, wherein said determining step uses a white balance reference card in a scene of the venue.

3. (Original) A process as recited in claim 1, wherein said saving step comprises assigning an identifier to the setting.

4. (Original) A process as recited in claim 3, wherein said identifier comprises a file name.

5. (Canceled)

6. (Previously presented) A process as recited in claim 1, wherein said saving step comprises storing the setting in a removable, non-volatile memory.

7. (Canceled)

8. (Canceled)

9. (Previously presented) A process as recited in claim 1, wherein said correcting step is performed contemporaneous with taking of the pictures at the venue.

10. (Canceled)

11. (Canceled)

12. (Previously presented) A process as recited in claim 1, wherein said determined setting further comprises an image sharpness setting, a contrast setting and a colorfulness setting.

13. (Previously presented) A process as recited in claim 1, wherein the setting further comprises a color correction matrix.

14. (Previously presented) A process as recited in claim 1, wherein the determining step comprises determining the white balance digital camera processing setting for the picture taking venue at a visit thereto using a white balance reference card positioned in a venue scene.

15. (Previously presented) A process implemented in a digital camera having a processor, a memory and a user interface, comprising the steps of:

determining an image processing setting for a picture taking venue; and  
saving the setting for the venue;

the determining step further comprising capturing an image utilizing the digital camera and processing the captured image in the processor of the digital camera to determine the image processing setting;

the saving step further comprising storing the image processing setting in the memory of the digital camera in a file having an identifier which allows a user of the digital camera to correlate the identifier with the venue;

the memory being configurable to store the determined image processing setting and at least one additional image processing setting for another picture taking venue, a particular one of the image processing settings being selectable from the plurality of stored image processing settings, for use in correcting one or more additional captured images, via the user interface of the digital camera.

16. (Original) A process as recited in claim 15, wherein said setting comprises a white balance setting.

17. (Original) A process as recited in claim 15, wherein said setting comprises an image sharpness setting.

18. (Original) A process as recited in claim 15, wherein said setting comprises an image contrast setting.

19. (Original) A process as recited in claim 15, wherein said setting comprises an image colorfulness setting.

20. (Original) A process as recited in claim 15, wherein said setting comprises one of an image white balance setting, an image sharpness setting, a contrast setting and a colorfulness setting.

21. (Currently amended) A process, comprising the steps of:  
determining, in a digital camera, image processing settings for picture taking venues during initial visits to the venues using a reference card placed in a scene at the venues;

assigning file name identifiers to the settings via a user interface of the digital camera;

saving the settings in a removable, non-volatile memory of the digital camera using the file name identifiers where at least one of the settings comprises an image white balance setting, an image sharpness setting, a contrast setting and a colorfulness setting; and

correcting pictures taken at the venues in subsequent visits to the venues, in the digital camera, with the saved settings contemporaneous with taking of the pictures at the venue.

22. (Canceled)

23. (Canceled)

24. (Canceled)

25. (Canceled)

26. (Canceled)

27. (Previously presented) A computer readable storage medium controlling a digital camera via a white balance setting and a file name corresponding to the white balance setting, the storage medium being configurable to store the white

balance setting and one or more additional white balance settings as determined for different venues from images captured by the digital camera at the venues, each of the white balance settings being stored in a file having a file name which allows a user of the digital camera to correlate the file name with a corresponding one of the venues, wherein a particular one of the stored white balance settings is selectable from the plurality of stored white balance settings, for use in correcting one or more additional images captured by the digital camera, via a user interface of the digital camera.

28. (Previously presented) A digital still camera, comprising:

- a sensor capturing images in an initial visit to a venue and a subsequent visit to the venue;
- a lens for imaging light onto the sensor;
- a white balance determination processing unit determining a white balance correction value from a captured image of the initial visit;
- a memory storing the white balance correction value from the initial visit; and
- a white balance correction processing unit applying the white balance correction value to the captured image of the subsequent visit producing a white balance corrected image;

wherein the white balance correction value is stored in a file having an identifier which allows a user of the digital camera to correlate the identifier with the venue;

the memory being configurable to store the determined white balance correction value and at least one additional white balance correction value for another venue, the determined white balance correction value being selectable from the plurality of stored white balance correction values, for use in the white balance correction processing unit, via a user interface of the digital camera.

29. (Previously presented) A digital still camera, comprising:

- a sensor capturing images;
- a lens for imaging light onto the sensor;

a white balance determination processing unit determining white balance correction values from the captured images;

a memory storing a plurality of the white balance correction values;

a selector choosing one of the plurality of white balance correction values; and

a white balance correction processing unit applying a selected one of the white balance correction values to a plurality of captured images producing white balance corrected images;

wherein the camera comprises a user interface for naming the plurality of white balance correction values and for selecting from among a plurality of named white balance correction values.

30. (Original) A camera as recited in claim 29, wherein the memory comprises a non-volatile removable memory card that can be used to transfer correction values to other devices.

31. (Canceled)

32. (Previously presented) A digital still camera, comprising:

a sensor capturing images;

a lens for imaging light onto the sensor;

a memory storing a plurality of white balance correction values;

a selector operable by a user in choosing one of the plurality of white balance correction values; and

a white balance correction processing unit applying a selected one of the white balance correction values to a plurality of captured images producing white balance corrected images;

wherein the camera comprises a user interface for naming the plurality of white balance correction values and for selecting from among a plurality of named white balance correction values.